

THE OMAHA DAILY BEE

FOUNDED BY EDWARD ROSEWATER. VICTOR ROSEWATER, EDITOR. The Bee Publishing Company, Proprietor.

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JULY CIRCULATION. 53,977

State of Nebraska, County of Douglas, ss: Dwight Williams, circulation manager of The Bee Publishing company, being duly sworn, says that the average circulation for the month of July, 1915, was 53,977.

DWIGHT WILLIAMS, Circulation Manager. Subscribed in my presence and sworn to before me, this 13th day of August, 1915. ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

August 17

Thought for the Day

If you work by the hour, you gently sail on the stream of time which is always bearing you on to the haven of pay whether you make any effort or not, nothing can move a man who is paid by the hour. How sweet the flight of time to his calm mind!—Anonymous.

In the Mexican spelling book, too, A. B. C. is only the beginning of the alphabet.

Near side street car stopping is supposed to help autoists round corners. Be careful, just the same.

The weather man will have to begin to get busy or we will forget there ever was such a thing as 100-degree summer heat.

Complaints about the gate receipts all over the country make it look as if what the game of base ball needs most is a dose of "pep."

The rest of the debate on the question of exporting war munitions will have to be had out with President Wilson and Secretary of State Lansing.

British statesmen show a tendency to chew contraband cotton. The exercise will afford the chewers as little satisfaction as the present war situation.

Washington advices are that our own "Met" is active these boosting the Carranza end of the game. Well, why shouldn't he, if he has connected up with the Carranza payroll?

Italy is wisely economical. Buying American dollars at a premium of 22 per cent with which to pay for American wheat would quickly give the Roman treasury the forlorn aspect of the neighboring Forum.

It's a fair guess that our big steel magnates would never have taken those colossal war orders, nor would they build new factories to fill them, without first satisfying themselves that no governmental interference was impending.

Governor Capper of Kansas is a most unfeeling official. His crusade against juicy receivership fees seriously disturbs the comity which distinguishes the relations of the executive and judicial departments of the state government.

The Water Board is drawing on Omaha for a water fund tax of \$146,000 for next year, an increase from \$100,000 heretofore. The water district does not need one dollar of that extra money which it insists on taking out of the pockets of the taxpayers.

Retired school teachers in New York City are confronted with a disquieting deficit in the pension fund. Contributions of the city to the fund, together with 1 per cent of the teachers' salaries, are insufficient and working teachers must raise their contribution to 3 per cent or cut each pension in half. The experience serves to show that the country enters upon pension plans with more enthusiasm than knowledge of what the venture involves.



Arthur Briggs and Frank Daniels returned from a short pleasure trip to the Bluffs. Some of the wicked Omaha who haunt the opera house corner sought to mar the joy of their excursion by phoning the Council Bluffs police a description of their appearance, and endeavoring their arrest as confidence men. Fortunately for the B. and D., the policemen did not succeed in gathering them in.

C. E. Brunner, T. C. Brunner, and Mrs. Jacob Schwartzlander are all going to help Mr. and Mrs. J. G. Brunner celebrate their sixtieth wedding anniversary at West Point where they have lived for twenty years, Mr. Brunner being past eighty, and Mrs. Brunner seventy-seven.

In the absence of Ed Haney, Theodore Jones is the master presiding in the Union Pacific baggage room. Colonel Ahls of the U. S. C. has been confined to the house by the breaking out of an old wound.

A. J. Mead, of the Union Pacific telegraph department, and his wife, have returned from their bridal tour in the west, and will take up residence on Hamilton street.

Henry Kuznerov has been engaged as instructor in gymnastics and calisthenics at \$9 per month. J. J. Brown and family have returned from a visit to Colfax Springs.

Professor Oscar Hunt, the well known ballplayer, stopped on his way home to Helena to suggest that he was open for an engagement to coach a ball team in the Helena city.

Definite Note on Munitions.

The reply of the United States to the Austrian note on the question of sale and shipment of munitions of war more definitely restates the position adhered to from the first by our government. The principle involved has been explained many times, but to give force to its application, the course of Germany and Austria in the past is cited in illustration of commercial transactions with warring countries and serves to justify the present attitude of the United States.

The deeper point at issue is not touched upon, however, even inferentially, in the note. This is that the principle of non-intercourse between neutrals and belligerents can be made applicable only by international agreement. It may come as a part of the future peace plan, requiring that international disputes be left to an international court for determination. Any nation that refuses to so submit its case may then find itself cut off from commerce with the other nations, and at a decided disadvantage. This form of international boycott would be the means of enforcing submission to the decrees of the arbitration courts, and in a measure at least take the place of the resort to arms by which disagreements between nations are now settled.

But for this war it is out of the question for any one country to change the accepted rules governing belligerents and neutrals.

Now for a Demonstration.

While it is hardly to be expected that the president will accept The Bee's invitation to prove democratic devotion to the principle of a nonpartisan judiciary by appointing a republican to the vacancy on the federal bench here, he has a grand opportunity, which he should not pass, to give us a demonstration of the policy of publicity advocated as a democratic principle by a recent member of his cabinet family. For some time the demand of Mr. Bryan has been that in the selection of judges the people be taken fully into the confidence of the appointing power by making public all the endorsements filed for every person under consideration, together with the names of every one in any way urging the claims of any candidate. The purpose, of course, is to expose to open view all the wicked influences at work to put creatures in life tenure places on the bench, and thus to frustrate every insidious effort to control the courts.

But will the president do it? Will Mr. Bryan set the example by himself proclaiming his own preferred choice for the federal judgeship? Or is there a difference here, too, between democratic preaching and practice?

Carranza Holding Off.

General Carranza has announced that he will not interfere with the circulation of the All-American peace note through that portion of Mexico where he dominates, but he is negatively lukewarm in his personal attitude towards the plan for pacifying his country and giving it such government as may restore it soon to its place among nations. Carranza has been consistent in one thing at least. He has never evinced any inclination to eliminate himself when it came to possible negotiations for the establishment of order. In this his course leads to the conclusion that he is more concerned over his own advancement than for the welfare of his country. He has been too deeply involved in the disorder of Mexico to be a really acceptable leader under the peace movement, and yet he would undoubtedly have more influence in the conference than in the field. It is not inconceivable that Carranza may yet be brought to understand that he cannot enforce recognition, and that he will yet take part in the peace conference, but just now he risks forfeiting his prestige.

Discipline at Annapolis.

The report of the court of inquiry, sitting at Annapolis, recommending the dismissal of two midshipmen and the punishment of several others, just made and approved by the president, indicates a proper determination to maintain discipline at the naval academy. The scandal occasioned by the misbehavior of a few of the midshipmen of the navy should not attach to the entire corps, which as a body will compare with any similar group of young men in the world. Conditions that gave rise to the inquiry will prevail at any school, and likely would meet with similar prompt action on discovery. The course of study at the Annapolis academy is severe, but it has been adopted as the result of experience, and is intended to secure the highest possible training for officers of the navy, who are essentially experts in their profession. But the requirements of the course are not impossible to achieve, as witness the great number of young men who succeed in passing the examinations and entering on the active work of life in the navy. In connection with the cultural and technical training, the discipline of the academy is intended to develop the higher moral attributes of the midshipmen and impress them with a sense of the high responsibility they assume as "officers and gentlemen." It was against this more than any other tradition of the school the guilty ones offended. They were found guilty of deliberate cheating, and, therefore, unfit for the service of their country.

It was fortunate for the faith of Divine Right Basch that the blow did not fall on the anthracite barons while he lived. The shock of governmental interference with a hard coal clinch would have saddened and shortened his life. Occasionally the grim messenger is merciful.

A multitude of returning vacationists will keenly appreciate the news that a stack of work a foot high welcomed President Wilson to his desk. No feature of a summer scout carries a deeper note of joy than the knowledge that work insures a gladcome welcome home.

Medical authorities agree that human lungs require double the quantity of air for the exercise of walking and running over that needed in sitting down. From this it may be guessed that the drain on the atmosphere of Russia must be enormous at the present moment.

If the City Planning commission's jurisdiction includes "the city beautiful," one of its first recommendations should be for transplanting that hideous "Welcome" arch to some other location where it will not disfigure an otherwise artistic civic center.

Aimed at Omaha

Blair Tribune: Through the columns of The Omaha Bee the tricking of the State Normal Board in the allowing the contract for the construction of the auditorium of the Kearney Normal to the highest bidder has been exposed. The usual custom in letting contracts of this sort is to award the job to the lowest bidder; not so, however, in this case, for the highest bidder got the job. Doesn't that smack of dirty politics in our state schools.

Reward Blade: Five meat markets in Omaha have paid fines aggregating \$90 with cost added, for the offense of using sodium sulphite to preserve hamburger steak. It destroys tell-tale odors and produces a bright red appearance, deceiving the purchaser. The rival visitor to the city has a variety of unfit food washed on him—for instance chicken pie composed of aged rabbits.

Battle Creek Enterprise: The Omaha Bee has learned why the populace was disappointed with the automobile races in Omaha a short time ago. At the Des Moines tournament one driver was killed and two seriously injured, while Omaha got away without a fatality.

Riverton Review (dem.): If Nebraska Democracy is again to be a living, vital force in our state democracy, Hitchockem has got to go. That fact might just as well be understood first as last. The day has set when Gilbert M. Hitchockem's reign is to be permitted. His ascendancy in democratic ranks has been but the dissolution of the strength the party was heir to before he was thus elevated. If Hitchockem is to prevail in Nebraska, then count 30,000 democrats out of the party until such time as sober senses and sober thinking returns to that party. Hitchockem's leadership means a leadership of special interests; it means a leadership of staidness and retrogression; it means anything and everything repulsive to the moral, intelligent and progressive citizenship of a great state. That's what Hitchockem stands for as it is personified in his acts, his deeds and the fellowship that surround him.

Premont Tribune: Omaha finds that with its greater size as a result of annexation it must provide an ample budget. Of course, when knickerbockers are discarded for men's size, the price increases accordingly.

Kearney Democrat: A portion of the greater city of Omaha is to be prohibition—saloonless, according to the statement of Commissioner Kugel, who says: "There will be no saloons, or even pool halls in Dundee if I can prevent them going there." Of course, that will not appeal to Mayor "Jeems," and we are wondering if Mayor "Jeems" is powerless to veto the notions of Commissioner Kugel.

Papillon Times: Let Omaha hold another booster day for the Omaha base ball team and it will surely spell last place for that aggregation. Something is really wrong and the owner of the team must feel the pang of financial stringency caused by having a tall end team. Papillon fans may never mention or think of attending a Western league game in Omaha while a few years ago with a winning team scores attended the games daily. It pays to have a winner or, at least, a near winner.

Beaver City Times-Tribune: Omaha had Harry K. Shaw one day this week and will have Rev. Billy Sunday next month. Not satisfied with these two attractions, it is clamoring for the democratic national convention next summer. There's nothing too good for Omaha.

Kearney Hub: Nearly every one in Omaha is engaged in a Billy Sunday controversy. But Billy will come and Billy will go. He will begin with a slam and quit with a bang. Some one, indeed several some one, will be waked up. And when the dust has cleared away Omaha will be a better town by a whole lot than it was before. Methods? It is results that count.

Hastings Tribune: Mayor Dahlman won a mule race in Omaha the other day. Nope, that isn't just exactly it—Mayor Jim drove a mule that won a race. No harm at all.

Nebraska City Press: Omaha seems to be well pleased over the announcement that a manufacturing enterprise in that town has received a big order for shrapnel, a suborder from a Pittsburgh concern. There are various ways in which to show one's pleasure; ours lies in a different direction.

Twice Told Tales

Had Heard It Before. While engaged in a conversation two prominent police magistrates began telling stories of funny cases that had been brought before them.

"Probably the funniest I ever had," remarked one, "was an aged colored man, bearing the earmarks of the south, who applied to me for a warrant. The offender, it seems, had been blaspheming Rastus before and he had then proceeded to me for aid. Standing before my desk he accented as follows: "'Yo' honah, I wants a warrant for George Washington. He's date colored man what you told to be good two weeks ago, but he's ben worse'n evah, sah. I can stand him no longer.' "'Humph,' I remarked, casually. 'Seems to me I have heard that name somewhere before.' "'Yes, sah,' he answered, with alacrity, 'two weeks ago, sah.'"—Philadelphia Press.

Got Him at Last. Old Eben was walking along the street one morning and one of his arms was in a sling. Mr. Horton, who had often employed the old fellow for odd jobs, happened to meet him and asked: "Why, Eben, have you met with an accident?" "Yes, ma'am," replied Eben, "I did. I was done up now, fer sho! You see, de arm in de sling, ma'am, don't you?" "Yes, Eben," said the woman, sympathetically, "what has happened?" "Well, ma'am," the old colored man answered, "I'll be 71 years ole nex' harvest. I done see lots ob trouble in my day, ma'am, but by der grace er God I nites to kubler an' I miss de whitecaps, ma'am, an' I miss de vigilance committee an' de regulators, an' now, ma'am, here in my ole age dem waxinators kotched me!"—New York Times.

Billy Missed Something. My sister, going to call one day on a school chum, took her little son along. While there the hostess served refreshments on a highly polished table, with only a centimeter in the center of the table. It looked like a regular meal. Billy, who looked first at his mother and then at the hostess in a puzzled way. They both began to eat, and finally Billy, with a little sigh, seriously lifted his glass and plate and spread out his napkin under them. His mother wanted to know why he was doing that, and Billy, glancing furtively at the hostess, who appeared not to be noticing, whispered: "Sh! She forgot the tablecloth."—Chicago Tribune.

People and Events. A Chicago scientist solemnly asserts that men are crasier than women. Scientists may be credited with knowing their own environments. John Dunn of St. Louis is a worker with a unique record. He has been on the job since 1885 and has not missed a single working day in that time. The latest development in Uncle Sam's subsea department is the "gasoline jag." No sort of a prohibition order from Secretary Daniels can cork it. The jag is acquired from the fumes of a gasoline leak and nothing but fresh air will save a man from a knockout. An ousted employe of the city hall in Kansas City told a bunch of investigators that the work in his department could be done by nine men, though twenty-six chairwarmers are on the job. "But," he added, "I mean nine real men, not drunks." When officeholders fall out taxpayers get inside information.



Comments Most Emphatically. OMAHA, Aug. 15.—To the Editor of The Bee: Lucien Stebbins must have read "War Time Warnings," or "The Power Behind the Scenes in the Great War," an anti-Catholic pamphlet issued by the Protest Truth society of England, and circulated throughout the United States. I would remind Lucien, gently, but firmly, that no Catholic state ever tried to impose its religion upon a non-Catholic state. Would it be God that the same could be said of the non-Catholic states of Europe. ANNA CARROLL, 388 North Eighteenth Street.

Taxpayer Asks Pointed Questions. OMAHA, Aug. 16.—To the Editor of The Bee: From newspaper reports I see that the city of Omaha is going to ask the people of Dundee to pay the regular city levy for 1916, and in addition pay on a levy of 42 miles, which was adopted by the village board for the fiscal year, 1915-1916, before consolidation became a fact. It appears to me that Dundee property owners will be hit right hard if this goes through, and for two reasons: First, they would pay that community to pay for two fiscal periods in one year. Second, they are taxing them twice for the period of January 1 to April 30, 1916, which period is covered by both levies.

Again, South Omaha property is taxed by the city commissioners to the amount of \$12,000 to cover the period of different fiscal years. But instead of taxing this difference to South Omaha property, as in the case of Dundee, the city council asks that the entire property of Greater Omaha pay for it and this, of course, includes Dundee. I think one of the fundamentals of taxation must be uniformity, therefore it is highly improbable that the above outlined methods will stand the test of courts.

Prevention Preferable to "Goats." OMAHA, Aug. 12.—To the Editor of The Bee: Ever the contest goes on between expense, or saving money, arrayed against the value of a human life. Over a thousand persons were killed in the Iroquois theater holocaust before rigid exit laws were demanded. Nearly forty lives were given up as a sacrifice to a weak and rotten grid in the municipal auditorium at Long Beach, Cal. Railroads murdered thousands of people for years before safety devices and protection were offered. Sickness, disease and death was the vengeance of our pure food laws. Adulterators of foodstuffs would ruin the health of a nation for a few paltry cents of profit. The ill-fated Titanic was allowed to leave port with only enough lifeboats for a third of the passengers. Think of the fire in the Triangle building in New York, where 130 girls were burned to death and killed just because the only thought of the factory owner was the amount of money. Greed and craze of gold was the power which allowed two old rattle-traps—the Stoumb and the Eastland—to ply their trade.

Always after a terrible catastrophe the great American public arises to demand an investigation after the damage is done. This is needless expense. The money should be expended on investigations before accidents. What we need is a report on all buildings, factories, boats, in fact, everything used by or for the public.

Silence has given consent too long already to the sacrifice of life for accumulation of wealth. Now is the appointed time for concentrated action making the greatest gift on earth the preservation of a human life! Give us rigid inspection and there will be no "accidents" nor "goats."

Starvation a Financier's Excuse. NORTH LOUIS, Neb., Aug. 15.—To the Editor of The Bee: The people of the United States should keep an eye open to the present movements in Mexico. The dealings of the administration with Carranza do not seem to be fair. That is saying a good deal, but we know that Nebraska had a man in the cabinet who could see nothing in Mexico except Villa, and every favor was shown Villa by that member of the cabinet. When the fact is known that the administration has been permitting franchises in the natural resources of this country, to a coterie of high financiers, why should we be surprised in seeing the same administration showing favors to those financiers in Mexican affairs, where they have natural resources unexcelled? My assertion, by many people, may be questioned; but I am ready, at any time, to show the exact franchises disclosing the purported facts. Carranza has said "no" to those high financiers of Wall Street, and they have set out to get Carranza out of the country. The people down there have been starving all the time. Starvation is a financier's excuse for intervention. Recognition of Carranza is the only honorable means to peace.

Monoglot vs. Esperanto. TILDEN, Neb., Aug. 14.—To the Editor of The Bee: The scholarly and complimentary recognition of D. C. John of Esperanto and his devotion to the universal interests of the world in giving humanity a neutral auxiliary language, is most laudable. However, we are glad to answer the questions the learned doctor proposes, and which he claims as defects of the Zamenhof system, which has passed every test for twenty-eight years, and is directed by a linguistic academy composed of 100 of the eminent etymologists of the world, representing all the progressive nations.

"1. That it has not a sufficient vocabulary." Being Romance-Teutonic, from the Argian root, and if a root is found in use in five of the fifteen leading languages, it is then accounted international, and if not the Latin root is used—hence the vocabulary is unlimited.

"2. Want of moods and tenses to be accurate." The heretofore numerous forms of the Hebrew verb, that are inexpressible in any other language, without a redundant circumlocution, find logical expression in analytical forms. Particularly the ever troublesome participle, which has eight definite points that cover every phase, that a pupil in the grades can analyze a construction that would entangle a teacher.

"3. Too Slavic." Slavism is a vital branch of the Argian tree, and much of our best literature comes from that source, and the under current of Slav is homogeneous with the Romance-Teutonic even though the apparent exterior abounds in z's and v's.

"4. Collaborated from too many languages." It is the logical digest of the Argian system, and a monoglot, who even has no Latin, will find the way open easily, and really instead of requiring the student to be a linguist, he finds himself by this means on the approach to comprehend the related idioms, and able to scan them as he progresses.

"5. That one must be slavishly dependent on the lexicon." The word building is the most ingenious part of Esperanto, for the worst parts, with the systematically framed affixes and correlatives, make the expressions leap up and clothe the idea.

"6. The average monoglot has 70 per cent of the roots, and if he has Latin or the elements of another language, he will add thereto. For a single root, by means of the analytic system is capable of being used in scores and scores of words, with all shades of flexibility as well as opposites, by means of fixed affixes." CHARLES P. LANG.

As Old Hymns With Variations. OMAHA, Aug. 15.—To the Editor of The Bee: A few days ago The Bee published the famous, or otherwise, poem declaring the hate of the Germans for England. I remembered reading some weeks ago a description of that poem, for the supposed writing of which the supposed author had been decorated with the Iron Cross by the German emperor.

I looked up the article I read it in and in the Literary Digest of June 23, page 138, I find a correspondent of the London Morning Post who says: "The famous 'Hymn of Hate' is nothing but a bold plagiarism.

"George Herwegh, the stubborn German revolutionary of seventy years ago, was the author of this 'Hymn of Hate' and addressed it to Prussia (whence he was expelled) and the Prussian tyranny of 1841. In its original form it read: 'We all have only one common foe—Prussia.'

"Ernst Lissauer, who several months ago published in Jugend the 'Hymn of Hate' which has at present such a vogue in Germany, simply substituted England for Prussia in Herwegh's earlier incubation.

"Sic Historia nascitur." I do not know what the Latin words mean, but I think they ought to mean "Be sure to get your history on straight." JONATHAN EDWARDS.

Lines to a Smile.

"Papa, what do you call a man who runs an auto?" "It depends on how near he comes to hitting me."—Houston Post.

"Can't I persuade you to sign the pledge?" "I s'pose so," replied Uncle Bill Hittop. "The only trouble is that I'm getting so easy persuaded that every time I sign the pledge some fellow comes

along and persuades me to take a drink."—Washington Star.

Blondine—I wish Percival wouldn't wear a fountain pen in his breast pocket.

Brunetta—Why? Blondine—I am continually running the point into my ear.—Judge.

"What do you suppose causes the rise in breadstuffs?" "Sometimes it is strikes, sometimes the failure of the wheat crop, sometimes speculation and often it is just plain greed."—Baltimore American.

She—Oh, Charles, it is so cold. I would like to have something around me.

He—What would you care to have? She—Oh, anything.—And he brought a shawl.—Michigan Gargoyle.

EVENSONG.

Winifred Wells in the Independent. Lay aside your tools of labor, for the day is at its ending. Mind and soul and body all are clamoring to be free. Put away today's misfortune and tomorrow's fresh intending. Turn your footsteps through the city home to me.

Far beyond the noisome pavements where the lights gleam gold and gay. Like swollen bubbles bobbing down the canyons of the street. I await your weary spirit as it wings its eager way.

On the pinnons of your longing strong and feet. There my arms that ache with tenderness to have something you to my breast—Old loves have been, new loves may be, but never love like this—There the heart of me shall keep you for its dearest, and its best.

And your griefs shall be forgotten in my kiss. Shall it matter if the trysts we hold are ever in our dreaming? Shall we yearn in vain for things we know can never, never be? Sweeter far than worlds that are, the secret world of only seeming. When at last I feel you coming home to me.

Safe Milk for Infants and Invalids

HORLICK'S THE ORIGINAL MALTED MILK. The Food-Drink for all Ages. Rich milk, malted grain, in powder form. For infants, invalids and growing children. Pure nutrition, upbuilding the whole body. Invigorates nursing mothers at the age. More healthful than tea or coffee. Unless you say "HORLICK'S" you may get a substitute.

Get the Punch!

By James O'Hara Day

THE punch is the deciding thing in a lot of other places besides the prize ring.

Jess Willard is not the only man who has stepped into fame and fortune by having the right punch at the right time.

If a play succeeds, it does so because it has the punch—because, at the psychological moment, it springs the line that makes the audience sit up and take notice.

The place where the right punch can make most money is in advertising.

I have labored through advertisements that were harder to read than Plutarch's Lives. But I have seen others that held the attention as tightly as the greatest piece of fiction.

There is today a man drawing \$25,000 a year from a big corporation because he can suggest the ideas that will make the public do business with his concern.

Why? It is because he has in his brain the punch. With a phrase or a certain line of type he can hold the attention of the reader.

Deep thought and imagination are as necessary in newspaper advertising as they are in sculpture, poetry and painting.

Imagination is the essential of every big success. Fortune was never built on anything but originality. And imagination and originality are the things that produce the punch. The public wants to be hit between the eyes. It likes to have a sensation. And everybody who can get a thrill out of a newspaper advertisement becomes interested immediately in the establishment which put out that advertisement.

The stronger the punch, the bigger the profits. The more gripping the sensation, the more continuous is the crowd that comes to you.

Get away from the cut-and-dried "60c a yard." Build something around it. Adorn it.

If you have sense enough to do business, you have brains enough to talk about it in commanding style.

Imagine! Originate something! Make your house the synonym for good reading in the advertising columns.

Get the punch!

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